

THE TELOS PAUL PICCONE INSTITUTE

THE 2017 TELOS CONFERENCE

THE TELOS-PAUL PICCONE INSTITUTE, IN COLLABORATION
WITH DEUTSCHES HAUS AT NEW YORK UNIVERSITY, PRESENTS

ASYMMETRICAL WARFARE:

THE CENTRALITY OF THE POLITICAL TO THE STRATEGIC

SATURDAY, JANUARY 14, TO SUNDAY, JANUARY 15, 2017

NEW YORK CITY

THE 2017 TELOS-PAUL PICCONE INSTITUTE CONFERENCE WILL PRESENT
A SERIES OF MULTIDISCIPLINARY HISTORICAL, THEORETICAL, AND
PRACTICAL POLICY-ORIENTED PAPERS THAT EXAMINE THE CENTRALITY
OF THE POLITICAL IN THE CONTEXT OF THE NATURE, PROBLEMS,
AND LONG-TERM IMPLICATIONS OF ASYMMETRICAL WARFARE.

SPEAKERS

Keynote Speakers: KENNETH ANDERSON and STEVEN METZ

JOSEPH BENDERSKY · RUSSELL BERMAN · JENS-MARTIN ERIKSEN

JAY GUPTA · TIM LUKE · ADRIAN PABST

MARCIA PALLY · MARIA PICCONE · DAVID PAN

FOR MORE DETAILS, VISIT THE TELOS-PAUL PICCONE INSTITUTE WEBSITE AT WWW.TELOSINSTITUTE.NET
TO ATTEND THE CONFERENCE, PLEASE R.S.V.P. TO DEUTSCHESHAUS.RSVP@NYU.EDU

CONFERENCE SUMMARY

The 2017 Telos Conference

January 14–15, 2017

New York, NY

Asymmetrical Warfare: The Centrality of the Political to the Strategic

The 2017 Telos-Paul Piccone Institute conference will examine the “centrality of the political” in the context of the nature, problems, and long-term implications of asymmetrical warfare. It will offer a multi-disciplinary historical, theoretical, and practical policy-oriented exploration of relevant topics. Rather than focusing on the technical military dimensions of asymmetrical warfare, this conference will emphasize the reciprocal interrelationship of the political-societal and war. What this kind of warfare means for society and, in turn, how the socio-political affects the nature of, and responses to, such war at home and abroad. For counteracting such insidious threats involves not only knowledge of the enemy but, equally important, an understanding of the domestic political factors that enemy seeks to exploit. The conference intends to broaden the scope of current academic discourse by drawing more attention among university faculties and students to this aspect of the problem, as well as provoking more intense debate on it.

To attend the conference, please RSVP to deutscheshaus.rsvp@nyu.edu

Conference Location

The conference will be held at Deutsches Haus at New York University, 42 Washington Mews, New York, NY 10003. Deutsches Haus is located in the historical setting of the Washington Mews, just north of Washington Square Park in the Heart of Greenwich Village. For additional information about Deutsches Haus, visit their website at <http://deutscheshaus.as.nyu.edu/page/home>.

By Subway

The nearest subway stop is West 4th Street/Washington Square subway station, at the intersection of West 4th St. and 6th Ave. The stop can be reached on the A, C, and E trains as well as the B, D, F, and M trains.

From the West 4th Street station, walk north on 6th Ave. until you reach Waverly Place. Turn right on Waverly Place and walk three blocks east, passing Washington Square Park on your right, until you reach University Place. Turn left on University Place and walk half a block north until you reach Washington Mews. The entrance to Deutsches Haus will be on your left.

SATURDAY SCHEDULE

Introduction

9:00–9:15 AM

Juliane Camfield, Deutsches Haus

Maria Piccone, Publisher, Telos Press

Joseph W. Bendersky, Virginia Commonwealth University

Keynote Presentation: Steven Metz

9:15–10:45 AM

Auditorium

Chair: Joseph W. Bendersky, Virginia Commonwealth University

Future Conflict and the Conceptual Prison of Asymmetry

Steven Metz, Strategic Studies Institute, U.S. Army War College

Plenary:

Responses to Asymmetrical Challenges: The State, the Public, and the Political

11:00 AM–12:30 PM

Auditorium

Moderator: David Pan, University of California, Irvine

Renewing Statecraft and Strategy

Adrian Pabst, University of Kent

Incongruities of Asymmetric Conflicts: The Centrality of Governmentality
and the Politics of Sovereignty in the New World Order

Tim Luke, Virginia Tech

Terrorism and the Public

Russell Berman, Stanford University

When Immigrant Jews Were Terrorists? Race, Ideology, and National Security
Surveillance in the Early Twentieth Century

Joseph W. Bendersky, Virginia Commonwealth University

Lunch

12:30–1:45 PM

SATURDAY SCHEDULE

Session 1:

Cultural Warfare, Liberal Democracy, and the Russian Factor

1:45–3:15 PM

Auditorium

Moderator: Joseph W. Bendersky, Virginia Commonwealth University

Dispatches from the Combat Zone: Extrapolations in Political Discourses
from the Ethno-Political Wars in the Balkans, 1992–1995

Jens-Martin Eriksen, Independent Scholar, Denmark

Asymmetrical Warfare: The Liberal Moment and the Sacred

Steven Ekevich, The American University of Paris

Genocide in Syria?: The Tragedy of Humanitarian Posturing among
U.S. Peace-and-Justice Groups

Ernest Sternberg, State University of New York at Buffalo

Lessons in Asymmetry from the Ukrainian Partisan War, 1941–1943

Truman Anderson, The Stuart Family Foundation

Session 2:

Technology and Media: Enemies, Humanity, and Civil Liberties

1:45–3:15 PM

Seminar Room (*for registered conference participants only*)

Moderator: Tim Luke, Virginia Tech

The Cyber War at Home: Integration of Security and Counter-Terrorism Initiatives
into Household and Personal Mobile Systems

Jo Ann Oravec, University of Wisconsin–Whitewater

External Communication in the Social Media during Asymmetrical Conflicts

Bernd Hirschberger, University of Munich

The Biopolitics of Asymmetry:
Interrogating the Humanity of Drone Warfare

Sarah Earnshaw, University of Munich

The Russian ISIS Media Outlets:
From the Symbolic Power of Images to the Real Image of Enemies

Julia Sweet, Rutgers University

SATURDAY SCHEDULE

Session 3:

Non-Traditional Tactics: Culture, Militarization, Law, and Race

3:30–5:00 PM

Auditorium

Moderator: Jay Gupta, Mills College

The Built Cultural Heritage in the Middle East and North Africa
in Times of War and Conflict

Hamza Zeglache, Université de Sétif, Algeria

Goal of Terrorists: Raising the Cost to Society

Robert Reuschlein, Real Economy Institute

Lawfare as Weapon

Beau Mullen, Florida State University

Racism as Tactic in Non-Violent Resistance

Adi Levy, University of Haifa

Session 4:

New Conceptualizations of Asymmetrical Warfare

3:30–5:00 PM

Seminar Room (*for registered conference participants only*)

Moderator: Marcia Pally, New York University

Asymmetry and the Reimagining of Political Theology

Andrew Wender, University of Victoria

The Force of Resistance:

Religious Events and Political Discourse

Joshua Lawrence, University of Denver, Iliff School of Theology

Eco-Terrorism, Modernity, and the Politics of the Tactical

Lukas Szrot, University of Kansas

Concentric Asymmetry:

Prize-Fighting and the Promotional Model of Warfare

Loren Goodman, Yonsei University, Korea

SATURDAY SCHEDULE

Plenary: Conceptualizing and Confronting the Enemy

5:15–6:45 PM

Auditorium

Moderator: Adrian Pabst, University of Kent

Asymmetrical Warfare: The First Three Thousand Years

Marcia Pally, New York University

Enemies, Foes, and ISIL: Just War Theory as Applied to New Adversaries

Kenneth Johnson, Oakland Community Organizations

Ideology, Actuality, and ISIS: Just Another Other

Jay Gupta, Mills College

Representation as the Foundation of the Political

David Pan, University of California, Irvine

Dinner

7:15–10:00 PM

* *Dinner is limited to conference participants who registered for the dinner option. Tickets will be provided at the conference.*

Taverna Di Bacco

175 Ludlow Street (Lower East Side)

New York, NY 10002

(212) 477-0077

www.tavernadibacco.com

SUNDAY SCHEDULE

Keynote Presentation: Kenneth Anderson

9:00–10:30 AM

Auditorium

Chair: David Pan, University of California, Irvine

Situating Asymmetrical Warfare among Forms of Emerging Conflict in the Post–New World Order World

Kenneth Anderson, Washington College of Law, American University

Session 5:

Theories of Asymmetrical Warfare: Classical and Modern

10:45 AM–12:15 PM

Auditorium

Moderator: Jay Gupta, Mills College

Theorizing Politics and Asymmetrical, Network, Forms of War:

Sun Tzu, Clausewitz, and Castells

Thomas Ponniah, George Brown College

War as Modern Ascetic Practice

Zoltán Balázs, Corvinus University, Hungary

What is Asymmetry in Asymmetrical Warfare?

Martin Bolle, University of Brussels

Vanguard of the Spooks:

Psy-Ops Aesthetics and Counterinsurgency after the Vietnam War

Oliver Jones, York University, Toronto

SUNDAY SCHEDULE

Session 6: Historical Experiences and Current Realities

10:45 AM–12:15 PM

Seminar Room (*for registered conference participants only*)

Moderator: Tim Luke, Virginia Tech

Toward a Hegemonic State-System in Ancient Rome:
Integrating Iberian Asymmetrical Warfare into Late Republican Armies

Toni Naco del Hoyo, ICREA and Universitat de Girona

Jordi Principal, Museu d'Arqueologia de Catalunya, Barcelona

Making *jurementados*: Suicide Terrorism and Armed American Orientalism in
the United States' Moro Wars in the Philippines, 1899–1913

Justin F. Jackson, New York University

Whatever You Want It To Be: Politics and the 1968 Paris Peace Talks

Thomas A. Reinstein, Temple University

Asymmetrical Warfare in Machiavelli's *Discourses*

Aryeh Botwinick, Temple University

Roundtable: Universities and the Public: The Problem of Educating a Democratic Society on Asymmetrical Challenges

12:30–1:30 PM

Auditorium

Chair: Adrian Pabst, University of Kent

With Kenneth Anderson (American University), Russell Berman (Stanford University),
Jens-Martin Eriksen (Denmark), Tim Luke (Virginia Tech), Steven Metz (U.S. Army War
College), and David Pan (University of California, Irvine)