The 2017 TeLos Conference

The TeLos-Paul Piccone Institute, in collaboration with Deutsches Haus at New York University, presents

Asymmetrical Warfare: The Centrality of the Political to the Strategic

Saturday, January 14, to Sunday, January 15, 2017

New York City

The 2017 TeLos-Paul Piccone Institute Conference will present a series of multidisciplinary historical, theoretical, and practical policy-oriented papers that examine the centrality of the political in the context of the nature, problems, and long-term implications of asymmetrical warfare.

Keynote Speakers: Kenneth Anderson and Steven Metz

Joseph Bendersky · Russell Berman · Jens-Martin Eriksen

Jay Gupta · Tim Luke · Adrian Pabst

Marcia Pally · Maria Piccone · David Pan

For more details, visit the TeLos-Paul Piccone Institute website at www.telosinstitute.net

To attend the conference, please R.S.V.P. to deutscheshaus.rsvp@nyu.edu
The 2017 Telos Conference
January 14–15, 2017
New York, NY

Asymmetrical Warfare:
The Centrality of the Political to the Strategic

The 2017 Telos-Paul Piccone Institute conference will examine the “centrality of the political” in the context of the nature, problems, and long-term implications of asymmetrical warfare. It will offer a multi-disciplinary historical, theoretical, and practical policy-oriented exploration of relevant topics. Rather than focusing on the technical military dimensions of asymmetrical warfare, this conference will emphasize the reciprocal interrelationship of the political-societal and war. What this kind of warfare means for society and, in turn, how the socio-political affects the nature of, and responses to, such war at home and abroad. For counteracting such insidious threats involves not only knowledge of the enemy but, equally important, an understanding of the domestic political factors that enemy seeks to exploit. The conference intends to broaden the scope of current academic discourse by drawing more attention among university faculties and students to this aspect of the problem, as well as provoking more intense debate on it.

To attend the conference, please RSVP to deutscheshaus.rsvp@nyu.edu

Conference Location

The conference will be held at Deutsches Haus at New York University, 42 Washington Mews, New York, NY 10003. Deutsches Haus is located in the historical setting of the Washington Mews, just north of Washington Square Park in the Heart of Greenwich Village. For additional information about Deutsches Haus, visit their website at http://deutscheshaus.as.nyu.edu/page/home.

By Subway

The nearest subway stop is West 4th Street/Washington Square subway station, at the intersection of West 4th St. and 6th Ave. The stop can be reached on the A, C, and E trains as well as the B, D, F, and M trains.

From the West 4th Street station, walk north on 6th Ave. until you reach Waverly Place. Turn right on Waverly Place and walk three blocks east, passing Washington Square Park on your right, until you reach University Place. Turn left on University Place and walk half a block north until you reach Washington Mews. The entrance to Deutsches Haus will be on your left.
SATURDAY SCHEDULE

Introduction
9:00–9:15 AM
Juliane Camfield, Deutsches Haus
Maria Piccone, Publisher, Telos Press
Joseph W. Bendersky, Virginia Commonwealth University

Keynote Presentation: Steven Metz
9:15–10:45 AM
Auditorium
Chair: Joseph W. Bendersky, Virginia Commonwealth University
Future Conflict and the Conceptual Prison of Asymmetry
Steven Metz, Strategic Studies Institute, U.S. Army War College

Plenary:
Responses to Asymmetrical Challenges: The State, the Public, and the Political
11:00 AM–12:30 PM
Auditorium
Moderator: David Pan, University of California, Irvine
Renewing Statecraft and Strategy
Adrian Pabst, University of Kent
Incongruities of Asymmetric Conflicts: The Centrality of Governmentality and the Politics of Sovereignty in the New World Order
Tim Luke, Virginia Tech
Terrorism and the Public
Russell Berman, Stanford University
When Immigrant Jews Were Terrorists? Race, Ideology, and National Security Surveillance in the Early Twentieth Century
Joseph W. Bendersky, Virginia Commonwealth University

Lunch
12:30–1:45 PM
Session 1: Cultural Warfare, Liberal Democracy, and the Russian Factor
1:45–3:15 PM
Auditorium

Moderator: Joseph W. Bendersky, Virginia Commonwealth University

Dispatches from the Combat Zone: Extrapolations in Political Discourses from the Ethno-Political Wars in the Balkans, 1992–1995
   Jens-Martin Eriksen, Independent Scholar, Denmark

Asymmetrical Warfare: The Liberal Moment and the Sacred
   Steven Ekovich, The American University of Paris

Genocide in Syria?: The Tragedy of Humanitarian Posturing among U.S. Peace-and-Justice Groups
   Ernest Sternberg, State University of New York at Buffalo

Lessons in Asymmetry from the Ukrainian Partisan War, 1941–1943
   Truman Anderson, The Stuart Family Foundation

Session 2: Technology and Media: Enemies, Humanity, and Civil Liberties
1:45–3:15 PM
Seminar Room (for registered conference participants only)

Moderator: Tim Luke, Virginia Tech

The Cyber War at Home: Integration of Security and Counter-Terrorism Initiatives into Household and Personal Mobile Systems
   Jo Ann Oravec, University of Wisconsin–Whitewater

External Communication in the Social Media during Asymmetrical Conflicts
   Bernd Hirschberger, University of Munich

The Biopolitics of Asymmetry:
Interrogating the Humanity of Drone Warfare
   Sarah Earnshaw, University of Munich

The Russian ISIS Media Outlets:
From the Symbolic Power of Images to the Real Image of Enemies
   Julia Sweet, Rutgers University
Session 3:
Non-Traditional Tactics: Culture, Militarization, Law, and Race
3:30–5:00 PM
Auditorium

**Moderator:** Jay Gupta, Mills College

The Built Cultural Heritage in the Middle East and North Africa in Times of War and Conflict
*Hamza Zeghlache, Université de Sétif, Algeria*

Goal of Terrorists: Raising the Cost to Society
*Robert Reuschlein, Real Economy Institute*

Lawfare as Weapon
*Beau Mullen, Florida State University*

Racism as Tactic in Non-Violent Resistance
*Adi Levy, University of Haifa*

Session 4:
New Conceptualizations of Asymmetrical Warfare
3:30–5:00 PM
Seminar Room (for registered conference participants only)

**Moderator:** Marcia Pally, New York University

Asymmetry and the Reimagining of Political Theology
*Andrew Wender, University of Victoria*

The Force of Resistance: Religious Events and Political Discourse
*Joshua Lawrence, University of Denver, Iliff School of Theology*

Eco-Terrorism, Modernity, and the Politics of the Tactical
*Lukas Szrot, University of Kansas*

Concentric Asymmetry:
Prize-Fighting and the Promotional Model of Warfare
*Loren Goodman, Yonsei University, Korea*
SATURDAY SCHEDULE

Plenary: Conceptualizing and Confronting the Enemy
5:15–6:45 PM
Auditorium

Moderator: Adrian Pabst, University of Kent

Asymmetrical Warfare: The First Three Thousand Years
Marcia Pally, New York University

Enemies, Foes, and ISIL: Just War Theory as Applied to New Adversaries
Kenneth Johnson, Oakland Community Organizations

Ideology, Actuality, and ISIS: Just Another Other
Jay Gupta, Mills College

Representation as the Foundation of the Political
David Pan, University of California, Irvine

Dinner
7:15–10:00 PM
* Dinner is limited to conference participants who registered for the dinner option. Tickets will be provided at the conference.

Taverna Di Bacco
175 Ludlow Street (Lower East Side)
New York, NY 10002
(212) 477-0077
www.tavernadibacco.com
**Keynote Presentation: Kenneth Anderson**
9:00–10:30 AM
Auditorium

**Chair:** David Pan, University of California, Irvine

*Situating Asymmetrical Warfare among Forms of Emerging Conflict in the Post–New World Order World*

*Kenneth Anderson, Washington College of Law, American University*

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**Session 5:**
**Theories of Asymmetrical Warfare: Classical and Modern**
10:45 AM–12:15 PM
Auditorium

**Moderator:** Jay Gupta, Mills College

Theorizing Politics and Asymmetrical, Network, Forms of War:
Sun Tzu, Clausewitz, and Castells

*Thomas Ponniah, George Brown College*

War as Modern Ascetic Practice

*Zoltán Balázs, Corvinus University, Hungary*

What is Asymmetry in Asymmetrical Warfare?

*Martin Bolle, University of Brussels*

Vanguard of the Spooks:

Psy-Ops Aesthetics and Counterinsurgency after the Vietnam War

*Oliver Jones, York University, Toronto*
Session 6: Historical Experiences and Current Realities
10:45 AM–12:15 PM
Seminar Room (for registered conference participants only)

Moderator: Tim Luke, Virginia Tech

Toward a Hegemonic State-System in Ancient Rome:
Integrating Iberian Asymmetrical Warfare into Late Republican Armies
  Toni Naco del Hoyo, ICREA and Universitat de Girona
  Jordi Principal, Museu d’Arqueologia de Catalunya, Barcelona

Making juramentados: Suicide Terrorism and Armed American Orientalism in
the United States’ Moro Wars in the Philippines, 1899–1913
  Justin F. Jackson, New York University

Whatever You Want It To Be: Politics and the 1968 Paris Peace Talks
  Thomas A. Reinstein, Temple University

Asymmetrical Warfare in Machiavelli’s Discourses
  Aryeh Botwinick, Temple University

Roundtable: Universities and the Public: The Problem of Educating a Democratic Society on Asymmetrical Challenges
12:30–1:30 PM
Auditorium

Chair: Adrian Pabst, University of Kent

With Kenneth Anderson (American University), Russell Berman (Stanford University), Jens-Martin Eriksen (Denmark), Tim Luke (Virginia Tech), Steven Metz (U.S. Army War College), and David Pan (University of California, Irvine)